

# **Internship - Communication and Visibility**

Job title: Communication and Visibility

**Location:** Harare, Zimbabwe

Full/Part time: Full Time

Duration: 6 months

### How you can make a difference:

UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

UNFPA's new Strategic Plan (2022-2025), focuses on three Transformative Results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices. In line with this, the ESAR has ending HIV transmissions as the fourth region specific Transformative Result.

The transformational journey mapped out in the Strategic Plan leads to 2030 and the achievement of universal access to sexual and reproductive health and reproductive rights. Emerging trends inform the plan, new and expanded priorities add to longstanding commitments, and "how we work" is changing.

In a world where fundamental human rights are at risk, we need principled and ethical staff, who embody these international norms and standards, and who will defend them courageously and with full conviction.

UNFPA is currently implementing the 8th Country Programme of Cooperation with the Government of Zimbabwe for the period 2022 to 2026. The 8th Country Programme was developed in line with national priorities as stated in the National Development Strategy 1 (2021-2025) and the UN Sustainable Development Cooperation Framework (2022-2026). It focuses on consolidating gains made, upscaling and accelerating efforts to improve the health and well-being of women and girls, young people, and the vulnerable and marginalised in Zimbabwe.

UNFPA is seeking candidates that transform, inspire and deliver high impact and sustained results; we need staff who are transparent, exceptional in how they manage the resources entrusted to them and, who commit to deliver excellence.

## The Position:

To support this important mission UNFPA is looking for a very highly motivated and creative intern to the Communication and Visibility Unit of the UNFPA Zimbabwe Country Office. Under the supervision of the Innovation, Communication & Visibility Specialist, the intern will help raise the visibility and awareness of UNFPA's 3 + 1 transformative results in Zimbabwe.



## **Job Purpose:**

The purpose of this role is to effectively raise the visibility of UNFPA in Zimbabwe and the Region through using various communication and media tools. The intern will support the implementation of the UNFPA Zimbabwe Communication and Advocacy activities.

## Responsibilities:

The Communication and Visibility intern will:

- Assist in planning and implementing communication, visibility, advocacy events and campaign activities.
- Provide communication support at visibility events photography, event set up ensuring branding for UNFPA and funding partners' visibility.
- Generate and upload content on a regular basis on the UNFPA Zimbabwe web site and social media platforms such as social media cards, human interest stories, photographs, visual stories.
- Edit various programme and advocacy documents, publications to ensure quality and userfriendliness.
- Develop weekly social media plan and post daily after approval from management.
- Support the development of print and web-based newsletters to raise awareness of various UNFPA priorities.
- Build the capacity of staff to engage and support the visibility of UNFPA Zimbabwe on social media.
- Support the Country Office Partnership Outreach activities.
- Carry out any other duties as may be required by UNFPA leadership.

#### Skills

- Good communication skills, including writing, listening and presentation skills.
- Ability to review documents, interpret social development information and synthesize information from various reports and presentations.
- Excellent interpersonal, marketing and public relations skill.
- Knowledge of and ability to use social media Facebook, Twitter, YouTube and other forms
  of digital technology to promote development issues.
- A good storyteller.

### **Qualifications and Experience:**

Applicants to UNFPA's internship programme must at the time of application meet one of the following requirements:

- A. Be enrolled in a postgraduate degree programme in marketing and/ or communications, journalism, media or public relations or related field.
- B. Have recently graduated with a university degree in marketing and/ or communications, journalism, media or public relations or related fields and, if selected, must start the internship within one-year of graduation.

Current students interested in job experience in development communication and public information may be considered.



# Languages:

Fluency in oral and written English is required. Working knowledge of another UN Official Language, an asset.

# How to apply:

Interested candidates are required to send their application to <a href="mailto:zimbabwe.office@unfpa.org">zimbabwe.office@unfpa.org</a>
This should include the following:

- A formal application/motivation letter
- For current students (a letter of attachment from your university or college)
- Copy of CV/resume

### **DISCLAIMER:**

UNFPA does not charge any application, processing, training, interviewing, testing or other fee in connection with the application or recruitment process. Fraudulent notices, letters or offers may be submitted to the UNFPA fraud hotline <a href="http://www.unfpa.org/help/hotline.cfm">http://www.unfpa.org/help/hotline.cfm</a>